

JOSEPH R. VAN DER NAALD

Curriculum Vitae - August 2024

Program in Sociology
CUNY Graduate Center
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EDUCATION

2025 (expected)	PhD, Sociology, Graduate Center, CUNY, New York, NY
2021	MPhil, Sociology, Graduate Center, CUNY, New York, NY
2016	MA, Sociology, Central European University, Budapest, Hungary
2012	BA, Psychology, Honors College, Portland State University, Portland, OR

ACADEMIC POSITIONS

CUNY School of Labor and Urban Studies, Instructor, 2021 – 2022
Kingsborough Community College, Writing Across the Curriculum Fellow, 2020 – 2021
Queens College, Department of Sociology, Graduate Teaching Fellow, 2018 – 2020
Brooklyn College, Department of Sociology, Graduate Teaching Fellow, 2017 – 2018

RESEARCH AND TEACHING INTERESTS

Political Sociology, Social Movements, Labor Movements, Social Theory, Organizations and Institutions, Social Class, Race & Ethnicity, Economic Sociology, Comparative Historical Sociology, Inequality and Social Policy

PUBLICATIONS

Journal Articles:

van der Naald, Joseph, Sarah K. Bruch, and Janet C. Gornick. Revise and resubmit. "Reconfigured Safety Nets and Racial Disparities in Poverty for Single Mother Households, 1996-2018." *RSF: The Russell Sage Foundation Journal of the Social Sciences*.

Melcher, Cody R., and **Joseph van der Naald**. 2024. "The Centrality of the Workplace and Class Consciousness in the US South: The New Orleans Community Studies." *Journal of Labor and Society*.

Bruch, Sarah K., **Joseph van der Naald**, and Janet C. Gornick. 2023. "Poverty Reduction through Federal and State Policy Mechanisms: Variation Over Time and Across the U.S. States." *Social Service Review* 97(2): 270-319.

Steele, Liza G., Joseph C. Cohen, and **Joseph van der Naald**. 2022. "Wealth, Income, and Preferences for Redistribution: Evidence from 30 Countries." *Social Science Research*.

Herbert, William A. and **Joseph van der Naald**. 2020. "A Different Set of Rules? NLRB Proposed Rule Making and Student Worker Unionization Rights." *Journal of Collective Bargaining in the Academy* 11(1).

van der Naald, Joseph. 2015. "The Mission as a Master Signifier: Documentary Film, Social Change and Discourse Analysis." *Psychoanalysis, Culture, & Society* 20(2):207-216.

Book Chapters

Herbert, William A. and **Joseph van der Naald**. 2024. "So Many Roads, So Much at Stake: The Composition of Faculty Bargaining Units." Pp. 179-191 in *Contingent Faculty and the Remaking of Higher Education: A Labor History*, edited by E. Fure-Slocum and C Goldstene. Champaign: University of Illinois Press.

Bruch, Sarah K., Janet C. Gornick, and **Joseph van der Naald**. 2022. "Geographic Inequality in Social Provision: Variation Across the US States." Pp. 499-528 in *National Bureau of Economic Research Studies in Income and Wealth*. Vol. 80, *Measuring and Understanding the Distribution and Intra/Inter-Generational Mobility of Income and Wealth*, edited by R. Chetty, J. N. Friedman, J. C. Gornick, B. Johnson, and A. Kennickell. Chicago: University of Chicago Press.

Herbert, William A. and **Joseph van der Naald**. 2021. "Graduate Student Employee Unionization in the Second Gilded Age." Pp. 221-46 in *Labor and Employment Relations Association Series, Revaluing Work(ers): Toward Democratic and Sustainable Prosperity*, edited by T. Schulze-Cleven and T. E. Vachon. Ithaca: Cornell University Press.

Research Reports

van der Naald, Joseph, and Todd Vachon. 2024. *The State of Labor in New Jersey, 2021-2023: A Profile of Organized Labor in the Garden State*. New Brunswick: Rutgers School of Management and Labor Relations.

Milkman, Ruth and **Joseph van der Naald**. 2023. *State of the Unions 2023: A Profile of Organized Labor in New York City, New York State, and the United States*. New York: CUNY School of Labor and Urban Studies.

Milkman, Ruth and **Joseph van der Naald**. 2022. *State of the Unions 2022: A Profile of Organized Labor in New York City, New York State, and the United States*. New York: CUNY School of Labor and Urban Studies.

Herbert, William, Jacob Apkarian, and **Joseph van der Naald**. 2020. *Supplementary Directory of New Bargaining Agents and Contracts in Institutions of Higher Education, 2013-2019*. New York: National Center for the Study of Collective Bargaining in Higher Education and the Professions.

Book Reviews

van der Naald, Joseph. 2019 "Book Review: *Theory for the Working Sociologist*." *Teaching Sociology* 47(1):65-67.

In Progress

van der Naald, Joseph. "Forging the 'New Unionism': Worker Insurgency, Civil Rights and the Emergence of AFSCME in Ohio and Michigan"

van der Naald, Joseph, Jacob Apkarian, and William A. Herbert. "Exploring the Higher Education Labor Uprising using Private and Public-Sector Union Certification Election Results"

van der Naald, Joseph, Sarah K. Bruch, and Janet C. Gornick. “Redistributional Inequalities across U.S. Tax and Transfer Programs.”

Melcher, Cody R., **Joseph van der Naald**, Spencer Lindsay, and Christopher Torres. “Class, the Welfare State, and Redistributive Attitudes: A Methodological Intervention.”

SELECTED NON-REFEREED PUBLICATIONS

van der Naald, Joseph, and Michael Goldfield. 2024. “Why Did the UAW Lose in Alabama?” [*Jacobin Magazine*](#), July 2.

van der Naald, Joseph. 2021. “The State of Recovery in Public-Sector Jobs” [*CUNY Economics Studies Group: Policy Analysis*](#), August 21

Herbert, William A. and **Joseph van der Naald**. 2019. “Research on Graduate Assistants and the Right to Unionize: Challenges to the NLRB’s Proposed Rule.” [*LaborOnline*](#), November 27.

van der Naald, Joseph. 2017. “Symposium: Janus v. *AFSCME*.” [*In Critical Solidarity: ASA Labor and Labor Movements Newsletter*](#) 15(3):3.

ACADEMIC HONORS, FELLOWSHIPS, AND RESEARCH GRANTS

2024 – 2025	Doctoral Dissertation Research Improvement Grant, American Sociological Association (\$17,000)
2024 – 2025	Investigator (with Janet C. Gornick and Sarah K. Bruch), “NY24-01 - Racial Disparities Across US Households in Receipt of OASDI, SSI, and Other Major Public Income Supports,” Social Security Administration, New York Retirement and Disability Research Center (\$105,000)
2023 – 2024	Center for Engaged Scholarship Dissertation Fellowship, Center for Engaged Scholarship (\$30,000)
2022 – 2023	Graduate Center Dissertation Year Fellowship, Graduate Center, CUNY (\$25,000)
2022	Albert Shanker Fellowship for Research in Education, Walter P. Reuther Library, Wayne State University (\$600)
2021 – 2022	New Scholars Award, Labor Research & Action Network (\$3,000)
2021	Early Research Initiative Catalyst Grant, Graduate Center, CUNY (\$2,000)
2020	Doctoral Student Research Grant, Graduate Center, CUNY (\$1,500)
2020	Early Research Initiative Provost’s Pre-Dissertation Research Fellowship, Graduate Center, CUNY (\$4,000)
2020	Sam Fishman Travel Grant, Walter P. Reuther Library, Wayne State University (\$1,000)
2018 – 2019	Advanced Research Collaborative Economic Studies Group Fellowship, Graduate Center, CUNY (\$4,000)
2016 – 2021	Graduate Center Doctoral Fellowship, Graduate Center, CUNY (\$27,000 per year)

RESEARCH EXPERIENCE

2019 - Geographic Inequality in Social Provision and Redistribution in the U.S.
Stone Center on Socio-Economic Inequality
Janet C. Gornick and Sarah K. Bruch, Principal Investigators

- 2018 - Measuring Academic Collective Bargaining in the U.S.
National Center for the Study of Collective Bargaining in Higher Education and the Professions, Hunter College
William A. Herbert, Principal Investigator
- 2017 - State of the Unions: A Profile of Organized Labor in New York City, New York State, and the United States
CUNY School of Labor and Urban Studies
Ruth Milkman, Principal Investigator
- 2016 - 2017 Labor and Longevity: Unions and the Aging Workforce
Joseph S. Murphy Institute for Worker Education and Labor Studies
Ruth Milkman and Ed Ott, Principal Investigators

TEACHING EXPERIENCE

Instructor, Queens College, Flushing, NY – Undergraduate Courses

2019 Social Welfare as a Social Institution, Fall, In Person

Instructor, CUNY School of Labor and Urban Studies, New York, NY – Graduate Courses

2021 Research Methods, Fall, In Person

Teaching Assistant, Brooklyn College, Brooklyn, NY – Undergraduate Courses

2017 Introduction to Sociology, Fall, In Person Hybrid

2018 Introduction to Sociology, Spring, In Person Hybrid
Prof. Donna Lee Granville, Primary Instructor

Teaching Assistant, Queens College, Flushing, NY – Undergraduate Courses

2018 Foundations of Sociological Theory, Fall, In Person
Prof. Suzanne Strickland, Primary Instructor

2019 Quantitative Research Methods, Fall, In Person
Prof. William Protash, Primary Instructor

2020 Research Methods, Spring, In Person and Online
Prof. Ryan Sperry, Primary Instructor

Writing Assistant, Kingsborough Community College, Brooklyn, NY – Undergraduate Courses

2020 Developing Competence in Writing, Fall, Online
Prof. Jennifer Oliveri, Primary Instructor

2021 Introduction to Anthropology, Spring, Online
Prof. Ryan Chaney, Primary Instructor

OTHER RESEARCH AND INSTRUCTIONAL TRAINING

2021 **Kingsborough Community College, Brooklyn, NY**, Writing Across the Curriculum Certificate

2019 **Luxembourg Income Study, Esch-sur-Alzette, Luxembourg**, Luxembourg Income Study Summer Workshop

QUANTITATIVE ANALYSIS SKILLS

Statistical Analysis Software: R, Stata, SPSS
Spatial Analysis Software: QGIS

INVITED PRESENTATIONS

“Organizing Outside of the Law: Ohio AFSCME in the 1960s.” Paper presented at the June 2022 Labor Research & Action Network 11th Annual National Conference, Atlanta, GA

“Organizing Successes in Higher Education 2012-2020: What the Data Shows.” Comments presented (with William A. Herbert) at the March 2022 National Education Association Higher Education Conference, Baltimore, MD

“Teachers Teach that Knowledge Waits: Graduate Student Unionization in the Second Gilded Age.” Paper presented (with William A. Herbert) at the June 2020 Labor and Employment Relations Association 72nd Annual Meeting, Online

Author-Meets-Critics: Alexandra J. Ravenelle, *Hustle and Gig: Struggling and Surviving in the Sharing Economy*. Comments presented at the March 2020 Eastern Sociological Society Annual Meeting, Philadelphia, PA

SELECT RECENT CONFERENCE PAPERS AND PRESENTATIONS

“Union Strategies, Politics, Collective Bargaining Rights, and the Rise of US Public-Sector Trade Unionism: Ohio and Michigan Compared.” Paper presented at the June 2024 76th Labor and Employment Relations Association Annual Meeting, New York, NY

“Graduate Student Representation Election Outcomes, 2020-2023 - Navigating A New Era Of Graduate Student Unionization.” Paper presented (with Jacob Apkarian) at the March 2024 51st Annual Conference of the National Center for the Study of Collective Bargaining in Higher Education and the Professions, New York, NY

“Redistributional Disparities Among the Poor: Decentralization and Racial Stratification in the US Tax and Transfer System.” Paper presented at the November 2023 Association for Public Policy and Management Fall Research Conference, Atlanta, GA

“Power to the Public Worker? Theoretical Developments in the Study of Public-Sector Labor Movements.” Paper presented at the August 2023 American Sociological Association 118th Annual Meeting, Philadelphia, PA

“Redistributional Inequalities Across U.S. Tax and Transfer Programs.” Paper presented at the February 2023 Inaugural International Inequalities Institute/Luxembourg Income Study Comparative Economic Inequality Conference, London School of Economics, London, UK

“Academic Labor Union Density Growth (2013-2019) in Perspective.” Paper presented (with William A. Herbert and Jacob Apkarian) at the May 2021 Labor and Working-Class History Association Annual Meeting: Workers on the Front Lines, Online

“Growth in Union Density Among Academic Labor, 2013-2019.” Paper presented (with William A. Herbert and Jacob Apkarian) at the October 2020 47th Annual Conference of the National Center for the Study of Collective Bargaining in Higher Education and the Professions, Online

“Radical Unionism in America’s Jungles: Theorizing The Militant Minority in United States Meatpacking Unions, 1933-1950.” Paper presented at the August 2020 American Sociological Association 115th Annual Meeting, Online

“Casualties in the 'War Against Public Sector Collective Bargaining': Income Disparities and Government Union Strength.” Paper presented at the March 2020 Eastern Sociological Society Annual Meeting, Philadelphia, PA

ACADEMIC SERVICE

Occasional Reviewer

Work and Occupations

Journal of Labor and Society

American Sociological Association, Section on Labor and Labor Movements
Student Representative to the Section Council, 2022 – present
Distinguished Scholarly Book Award Committee, 2021 – 2022
Section Newsletter Editor, 2017 – present

American Sociological Association, Student Forum Advisory Board
Board Secretary, 2017 – 2018
Board Member, 2016 – 2018

Doctoral and Graduate Students’ Council, CUNY Graduate Center
Sociology Program Representative, 2019 – 2020

Committee Member, CUNY Graduate Center Sociology Program
Colloquium Committee, 2020 – 2021
Curriculum Committee, 2018 – 2020
Departmental Executive Committee Representative, 2018 – 2019
Website Development, 2017 – 2018

PROFESSIONAL MEMBERSHIPS

Association for Public Policy Analysis and Management
American Sociological Association
Labor and Working-Class History Association
Labor and Employment Relations Association

REFERENCES

Ruth Milkman
Distinguished Professor of Sociology and History
The Graduate Center, CUNY
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(212) 817-8771

Janet C. Gornick
Director of the Stone Center on Socio-Economic
Inequality and Professor of Political Science and
Sociology
The Graduate Center, CUNY
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Leslie McCall
Presidential Professor of Political Science and
Sociology, Associate Director of the Stone Center
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